



FOR IMMEDIATE RELEASE

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NEWS RELEASE

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**CDFA & WEDA Launch Wisconsin Financing Roundtable Partnership
-- Now in Partnership with WEDA & WEDC--**

Columbus, OH – The Council of Development Finance Agencies (CDFA) and the [Wisconsin Economic Development Association \(WEDA\)](#) are pleased to announce the launch of a new partnership to advance the **CDFA Wisconsin Financing Roundtable**. WEDA now joins the Wisconsin Economic Development Corporation (WEDC) as a supporter and official partner of the CDFA Wisconsin Financing Roundtable.

To kick-off the Roundtable, CDFA will host a one-day conference titled, “Unlocking Development Finance in the Badger State” in Madison. The conference will be held on September 30, 2015 and will feature a number of economic development finance experts and leaders from around the state discussing new development finance tools, authorities, resources and approaches, and how these methods can move Wisconsin’s economy forward.

“CDFA is very excited to include the support of WEDA for this first ever Wisconsin Financing Roundtable,” said Toby Rittner, President & CEO of CDFA. “With the backing of both WEDA and WEDC, we feel confident that we can bring enhanced development financing programming and resources to the state of Wisconsin.”

“In 2015, the WEDA board of directors adopted a corporate goal of advancing economic development training and mentoring opportunities through strategic opportunities,” said Brian Doudna, Executive Director of WEDA. “The partnership with CDFA allows WEDA to advance its mission and increase the value of our membership.”

As part of this partnership, WEDA members may attend all Roundtable events at the CDFA member rate.

More information regarding the CDFA Wisconsin Financing Roundtable conference is available at www.cdfa.net.

The **Council of Development Finance Agencies** is a national association dedicated to the advancement of development finance concerns and interests. CDFA is comprised of the nation’s leading and most knowledgeable members of the development finance community representing public, private and non-profit entities alike. For more information about CDFA, visit www.cdfa.net.

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